



# Rock the Walk

[ creative directors ]  
matt jones  
patty mar  
victor rodriguez

[ designer ]  
adrian campuzano

## get ready to "Rock the Walk" with JDRF.

would you like to have a good time while benefiting a noble cause? then join us for a special "pre-party" at springs preserve to kick off the juvenile diabetes research foundation (JDRF) "Rock the Walk" event. each year, 13,000 children are diagnosed with type 1 diabetes and must face a lifetime of daily finger-prickings and insulin shots. "Rock the Walk" proceeds will help fund research toward a cure. for more information about JDRF and juvenile diabetes, visit [www.jdrf.org](http://www.jdrf.org) or call 702.732.4795.



**place:** springs preserve, us 95 & valley view blvd.

**date & time:** friday, october 19, 2007, 5:00pm - 9:00pm



[ creative director ]  
victor rodriguez

[ designers ]  
victor rodriguez  
patty mar

[ copy writers ]  
april harrold  
mike bradeson

[ printer ]  
triton ink  
tom simmons

[ paper ]  
lettra  
crane & co.  
chuck schmidt

## it's a boy... it's a girl... it's... an award-winning baby announcement!

eurie creative proudly announces the healthy delivery of their work in *HOW's 20th Annual Self-Promotion Design Annual*. the winning piece is a baby announcement for the birth of andrew dean bradeson, son of april harrold and mike bradeson, and can be seen on page 66 of *HOW's* october 2007 issue (available at a newsstand near you). incidentally, the labor went smoothly, with the only exception that the judges selected just 120 pieces this year (as opposed to 244 last year). all of us at eurie creative are proud to have conceived this award-winning work.

# victor speaks in Omaha!

**AIGA** next month, victor will venture to omaha to judge aiga nebraska's "The Show" design competition. as part of his visit, victor will give a lecture at the "judges reception" event on october 9. victor's fellow judges include jenn visocky o'grady who co-owns enspace in cleveland ([www.enspacedesign.com](http://www.enspacedesign.com)) and klindt parker, design director at starbucks ([www.starbucks.com](http://www.starbucks.com)). victor and all of us at eurie design consider it an honor to be selected as a competition judge, and for the opportunity to represent the las vegas design community.

## hot opportunities for



designers

we have a few outstanding opportunities for ambitious designers looking for a place to build their books, expand their repertoire, enhance their reputations, and earn a respectable wage. specifically, we're looking for designers with a few years' experience under their belts, a killer portfolio, and above all, a golden attitude. if you think you're hot to trot, contact victor at 702.383.9805 or [victor@euriecreative.com](mailto:victor@euriecreative.com).

while the boss is away, the kids will still



please, please, please don't get the impression that eurie's staffers are celebrating victor's absence during his upcoming visit to spain, portugal and gibraltar. rather, this is their way of proving that business will go on while the boss is gone. come join us for the usual beverages, finger food, merriment and mayhem. by now you know we're only a block away from the epicenter of first friday. so why not stop by on friday, september 7 anytime after 5:30pm at eurie creative worldwide headquarters? just contact cat dixon at [cat@euriecreative.com](mailto:cat@euriecreative.com).

**WORK** for assistance with regular work  
contact: [cat@euriecreative.com](mailto:cat@euriecreative.com),  
[alex@euriecreative.com](mailto:alex@euriecreative.com) or [adrian@euriecreative.com](mailto:adrian@euriecreative.com).

[ victor rodriguez ]  
creative owner

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