

[creative director]
victor rodriguez
[designers]
victor rodriguez
chris smith

bringing hope to children with diabetes

eurie creative and triton ink have teamed up to create and print event materials for the JDRF (Juvenile Diabetes Research Foundation), nevada chapter. the team has created this logo and is developing print materials to promote the event to be held saturday, may 20, 2006, 6:00 pm at red rock casino • resort • spa



aiga materials

[creative directors]
victor rodriguez
debra heiser
[designers]
victor rodriguez
debra heiser

**national addy awards finalists
(hrh a creative partnership)**

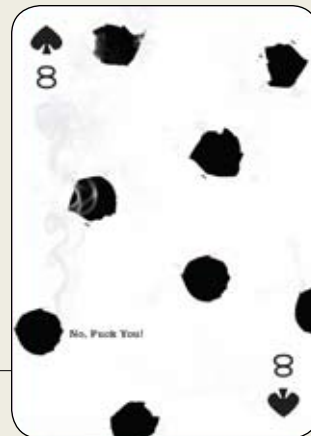
after winning gold at the local level, the following projects won silver at district fifteen and will move on to compete for a national trophy:

- use your noggin' for arc paper
- 2005 aiga las vegas work show call 4 entries and
- 2005 aiga las vegas work show program book
- 2005 aiga las vegas work show invitations

may 10-21 european tour slated for victor
while away on a trip to london, paris, and luxembourg, please contact christopher smith at the same phone numbers or at artguy@lvcoxmail.com



[creative director and photo director]
victor rodriguez
[designer and photographer]
chris smith



[3 of spades]
"Who's the douche-bag now!"
[8 of spades]
"No, Fuck You!"

language matters

eurie creative was recently invited to join other leading las vegas design studios in submitting work for a deck of cards. our concept was rejected for harsh language. sure, we could've changed the copy, but we chose not to. we love our concept, which tells a story, and we feel that the story demands raw, authentic language. "we certainly didn't mean to offend anyone," said victor rodriguez. "we were honored to be invited to participate in this project, and we had a great time creating our cards."

[victor rodriguez]
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first friday at eurie creative mark your calendars for may 5. will the theme be "cinco de mayo" or a "european vacation?" you'll have to join us to find out. give us a heads up if you think you can make it.